

KEITH NELSON

US + Spain citizen · full EU & US work rights

Climate & Energy Transition Consultant – Strategy · Operations · Program Leadership

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20+

YEARS GLOBAL EXPERIENCE

5

EXPERIENCE ON 5 CONTINENTS

US\$70M

PROGRAM OPERATIONS LED

50

PERSON TEAM LED

5

LANGUAGES

CORE STRENGTHS

CLIMATE & SUSTAINABILITY

Climate transition strategy

Sustainability strategy

GHG measurement & LCA

Scope 3

Climate risk

Renewables & EV investment

BUSINESS TRANSFORMATION

Procurement

Logistics & supply chain

Finance transformation

IT & digital transformation

LEADERSHIP & DELIVERY

Strategy consulting

Program management

Team leadership 50+

Budgets to US\$70M

Emerging markets

LANGUAGES

English *native*

Spanish *full professional*

Mandarin Chinese *intermediate*

French *basic*

Catalan *basic*

EDUCATION

Executive MBA
ESADE Business School · 2016

Postgraduate Degree, Environmental Sustainability
University of Salamanca · 2018

MA, International Development
IBEI / University of Barcelona · 2007

BA with Honors
Tufts University, Boston · 2000

GLOBAL FOOTPRINT

EUROPE Spain (base)

AMERICAS United States (citizen), Chile, Peru, Argentina

ASIA Afghanistan, China, Philippines

AFRICA South Sudan, Nigeria, Kenya

MID. EAST Oman, MENA region

CAREER TIMELINE

2020 – PRESENT · BARCELONA

Owner & Director

New Day Climate – climate consultancy · pharma, chemicals, transport, smart mobility & international development clients

- **Renewable energy & EV investment analysis** for corporate clients evaluating energy-transition options.
- Climate transition & sustainability strategy; corporate & product GHG footprints; Paris-aligned & intensity target setting incl. SBTi; Scope 1–3 reduction plans (2021–2024).
- Scope 3 supplier engagement, scenario analysis, climate risk, transition planning & climate reporting; LCA & eco-design product advisory.
- Sustainable supply chain program for a pharmaceutical company – supplier sustainability standards, risk assessment & training.

2015 – 2019 · BARCELONA & INTERNATIONAL

Manager, Strategy & Operations

Deloitte Consulting – on-the-ground delivery in Spain & Latin America (Chile, Peru)

- Developed Deloitte Spain's sustainable operations consulting offering – supply chain transparency, impact mitigation, circular economy – delivered for Canon.
- Led digital supply chain transformation driving a **multi-million-euro sales increase**; projects in digital, finance & operational transformation.

SELECTED CLIENTS: Coca-Cola · Allianz · Generali · IATA · Cigna · Radisson Hotel Group · Areas (Elior Group) · Canon

2013 – 2015 · KABUL

Director of Operations – USAID ACE

DAI – US\$70M agricultural credit program: US\$77M in loans to 32,000 farmers across 31 provinces

- Led **50 staff** across HR, finance, procurement & IT; managed US\$7M operations budget.
- Increased program revenue by US\$1.1M through budget restructuring.

2011 – 2013 · WASHINGTON, DC

Project Coordinator – Environment & Energy

DAI – water, energy & economic growth portfolio

- Start-up of a US\$16M water finance program in MENA; closedown of US\$24M Philippines portfolio; field work in Kenya & Oman.

2008 – 2010 · NIGERIA & SOUTH SUDAN

Logistics, Administration & Security

Doctors Without Borders (MSF)

- Managed 35 staff building healthcare facilities in refugee camps; ran emergency vaccine supply chain reaching 3,000 people.

2003 – 2006 · CHINA & ARGENTINA

University Instructor & Project Coordinator

Nanjing Medical University · Universidad de Cuyo

- Founded a 100+ member environmental organization in Nanjing; led a 200-person HIV/AIDS awareness program.

BEYOND WORK Lived long-term on five continents · thru-hiked the 2,190-mile Appalachian Trail · lived a year in a cabin in rural Alaska · worked on a commercial fishing boat · coached a high-school hockey team.